

Rules of the FeWeb Excellence Awards 2019

The FeWeb Excellence Awards reward the most performing websites and webshops as well as the best of class digital campaigns and applications.

Participation

The competition is only open for companies who are member of FeWeb and have paid their membership fee at the latest by 8 November 2019.

Every submission costs 125€ VAT excl. (invoiced by FeWeb). In this fee, a free ticket for the FeWeb Awards Show is included.

Submitting a case for the FeWeb Excellence Awards does not imply the participation at the FeWeb Excellence Awards Ceremony on 5 December 2019. In order to participate at the Awards Ceremony, you must register separately (even if you have a free ticket).

Entry

The submitted cases must be created and/or delivered during 2019.

A case must be submitted in one of these 4 categories and subcategories, for which adapted jury criteria are developed:

Website	Webshop	Campaign	Application
Subcategories <ul style="list-style-type: none"> • B2B • B2C • Non-profit 	Subcategories <ul style="list-style-type: none"> • B2B • B2C • Platform 	Subcategories <ul style="list-style-type: none"> • B2B • B2C • Non-profit 	Subcategories <ul style="list-style-type: none"> • Best in digital app • Best in mobile app
Jury criteria 50% Tech performance 30% Approach 20% Results	Jury criteria 50% Tech performance 30% Approach 20% Results	Jury criteria 30% Strategy 20% Creativity 50% Results	Jury criteria 50% Approach 25% Innovation 25% Results

Only submissions that use the online submission form on the website of the FeWeb Excellence Awards (www.feweb-awards.be) will be accepted. Furthermore, these cases must be submitted by 8 November 2019 at 23h59 at the latest.

The Jury will decide on a winning case per subcategory. Out of these winners the Jury shall decide on the Website, Webshop, Campaign and Application of the Year. The Jury will also decide on an Innovation Award.



The winners will be revealed during the Awards Ceremony on 5 December 2019.

Ethical rules

As the goal of the FeWeb Excellence Awards is to promote the digital expertise of the FeWeb members, the organisation can disqualify submissions based on legal and deontological compliancy.

Unacceptable Material: Entries that contain pornographic material, propagate “hate” messages, make defamatory statements, or that are otherwise extraordinarily offensive are not only uncool, they are also not eligible to win a FeWeb Excellence Award.

Fake work & Disqualification: Entries that are fake will not be eligible for judging. Ineligible entries may be disqualified at any phase of the competition without notification.

Terms and Conditions of Entry/Usage:

The FeWeb Excellence Awards organization assumes all entries are original and the entrant either owns the work or has permission from a client or other appropriate party to enter the work, with all rights granted therein. In the event that an entrant without such rights submits an entry, the entrant will not be eligible for the competition. The FeWeb Excellence Awards organization is not liable for any copyright infringement on the part of the entrant.

Entries (or a link a dedicated site with the material) must be live and available on the Internet from the date of entry through 6 December 2019, and accessible via http and standard web browsers.

Submission of any entry acknowledges the right to FeWeb and its partners to use it for exhibition, promotion and publication purposes in any medium. All information in the submission form which is marked “confidential” will be treated as confidential and shall not be communicated outside the Jury. In that situation, the entrant will deliver the content that is allowed to be published to the organisation.
